



## Programação

**Speakers:** - Maria Kowalczyk, PhD. Biology Editor, Research Integrity London Group - Fabio Spat, BioMed Central - Springer Brasil, Latin America & Portugal - Balaram Poddar, BioMed Central, Specialist . New York

**9h - Opening - Prof. Dr. Enrico Lippi Ortolani** - Diretor da Faculdade de Medicina Veterinária e Zootecnia da Universidade de São Paulo - FMVZ - USP - Qualidade da publicação científica.

**9h15 - Introduction to BioMed Central:** We will discuss research output from your institution, Membership statistics and impact, and the main reasons for rejection from that institution.

**9h45 - Publishing ethics at BioMed Central:** This presentation will cover the main ethics policies across our journals and how we support authors, reviewers and editors in dealing with ethical issues related to publishing.

**10h10 - Guest speaker:** An author's perspective.

**10h40 - Coffee break**

**11h - How to write for and get published in scientific journals:** This presentation will offer advice on preparing a manuscript for submission, choosing an appropriate journal, the 'life' of a paper – what editors and reviewers look for, and tips for writing a good article.

**11h30 - Open access update:** We will provide an overview of developments in the open access world, including breakthrough open access policies, trends in open access funding, and author services provided by BioMed Central.

**11h40 - Q&A:** Survey + contest for article-processing voucher (APC): Only delegates who are present will be eligible to win a voucher for a 50% discount on an APC.