



Programação

Speakers: - Maria Kowalczuk, PhD. Biology Editor, Research Integrity
London Group - Fabio Spat, BioMed Central - Springer Brasil, Latin America & Portugal - Balaram Poddar, BioMed Central, Specialist . New York

9h - Openning - Prof. Dr. Enrico Lippi Ortolani - Diretor da Faculdade de Medicina Veterinária e Zootecnia da Universidade de São Paulo - FMVZ - USP - Qualidade da publicação científica.

9h15 - Introduction to BioMed Central: We will discuss research output from your institution, Membership statistics and impact, and the main reasons for rejection from that institution.

9h45 - Publishing ethics at BioMed Central: This presentation will cover the main ethics policies across our journals and how we support authors, reviewers and editors in dealing with ethical issues related to publishing.

10h10 - Guest speaker: An author's perspective.

10h40 - Coffee break

11h - How to write for and get published in scientific journals: This presentation will offer advice on preparing a manuscript for submission, choosing an appropriate journal, the 'life' of a paper – what editors and reviewers look for, and tips for writing a good article.

11h30 - Open access update: We will provide an overview of developments in the open access world, including breakthrough open access policies, trends in open access funding, and author services provided by BioMed Central.

11h40 - Q&A: Survey + contest for article-processing voucher (APC): Only delegates who are present will be eligible to win a voucher for a 50% discount on an APC.